



Dear Valued Community Leader,

The University of Hartford's chapter of Alpha Phi Omega is teaming up with Stand Up 2 Cancer once again! The 4th annual Stand Up 2 Cancer 5k will be held on April 28th, 2019, at 1 pm in Blue Back Square, West Hartford, CT.

Thanks to the efforts and generous gifts from sponsors just like you, our chapter has been able to raise thousands of dollars for cancer research. Our dream is to grow this event into a staple of the West Hartford community, and you can make that dream a reality.

Whether it be goods, services, or money, big or small, all donations help. Not only will a donation help countless members of our community, country, and the world, it can help you as well. As a 503(C) corporation, any donation to our chapter is a tax write off. Beyond this, we offer many sponsorship packages that include many benefits such as advertising, free entry, and many more. All sponsors will be provided with a proof of donation letter that can be used for tax purposes.

Please join us in our mission to eradicate cancer. For more information, visit [APO5K.com](http://APO5K.com) and click on the Sponsors tab or contact our 5k Co-chairs listed below. Thank very much for your time and consideration. Please see below your specific sponsor package.

Best Regards,

Bryan P. Van Alst  
President, Alpha Phi Omega - AZB Chapter

**Our Co-Chairs:**

**Ashley Joia ([joia@hartford.edu](mailto:joia@hartford.edu)) & Hannah Heberling ([heberling@hartford.edu](mailto:heberling@hartford.edu))**





## Sprinter Sponsor:

\$500, (discounted rate if the sponsor provides tent)\*

- Large logo on all advertising pages
  - APO 5K Website
  - Registration Page
  - Emails to Runners
  - Go Fund Me Page
  - Facebook Page/Event
- Hyperlink on all advertising pages
  - APO 5K Website
  - Go Fund Me Page
  - Facebook Page/Event
  - Registration Page
  - Emails to Runners
- Verbal recognition at the event
- Table & Tent w/ Representative
- Logo on Gear For Runners
- Fifteen Complimentary Tickets
- Thank You Email from the Company (s/p race)

\* If you would like to make any changes within the package or supply your own items, please let us know at least a week before the event date (April 28th, 2019).

